

## MEDIA RELEASE – 28 APRIL 2005

### MARKET LEADERS COMMIT TO TOWNSVILLE INDUSTRY WEEK 2005

The revamped Townsville Industry Week (TIW) exhibition, which will take place from 26-28 July 2005 at the Townsville Showgrounds, has secured the participation of major local companies Sun Metals and The Gilbert Group.

Buoyed by the success of its participation at the 2003 exhibition, Sun Metals will be sending three senior buyers to participate in the Meet the Buyer Program at TIW 2005. This added-value opportunity for TIW 2005 exhibitors enables them to secure one-to-one meetings with key purchasing staff from major organisations in a private office environment on-site at the exhibition.

Sun Metals' Supply Manager Paul Ryan commented that, as a result of the Meet the Buyer program at TIW 2003, 'Sun Metals was able to source items from locally-based exhibitors to replace existing suppliers from overseas. This resulted in major cost savings to my company – in particular freight and customs duty. The Meet the Buyer concept in my view is excellent.'

The value of the Meet the Buyer program and the many other benefits of exhibiting at Townsville Industry Week 2005 have resulted in the addition of many leading suppliers to the growing exhibitor list.

A recently confirmed exhibitor is The Gilbert Group, one of Far North Queensland's leading suppliers of quality industrial equipment and services to the hydraulic, engineering and mining industries. Other recent additions to the diverse TIW 2005 exhibitor list include Hi-Tech Machine Tools, Pirtek, SAI Global, ADA CADPartners, LEAP Australia, IFM Efector, Conveyor Maintenance Services, Metro Machinery, Henkel Loctite, Total Rubber, Rittal and Phoenix Contact.

Reed Exhibitions' Group Manager – Industrial Events, John Gorton, confirms that 'with 3 months to go, TIW 2005 is firmly on course to provide a first-class class business platform for its exhibitors and visitors. The participation of major players such as Sun Metals and The Gilbert Group is a strong endorsement of the value of TIW 2005 to North Queensland's industrial suppliers and purchasing organisations. I urge all companies considering participation at TIW 2005 not to miss this unique business development opportunity.'

To arrange media interviews and discuss photo opportunities, please contact Laura Kesterson at Reed Exhibitions by telephone on 02 9422 2576 or email on [laura.kesterson@reedexhibitions.com.au](mailto:laura.kesterson@reedexhibitions.com.au)

Townsville Industry Week (TIW), 26 – 28 July 2005, Townsville Showgrounds.

For exhibitor information, visit [www.tiw.reedexhibitions.com.au](http://www.tiw.reedexhibitions.com.au) or phone Paul Baker on 02 9422 8822. To register as a trade visitor, visit the web site or call the TIW 2005 hotline on 02 9281 5125. *TIW 2005 is a trade-only event.*