

MEDIA ALERT – 14 February 2005

PREMIER BEATTIE ENDORSES TOWNSVILLE INDUSTRY WEEK 2005

Queensland Premier Peter Beattie is the latest key figure to add his endorsement to this year's edition of Townsville Industry Week (TIW), which will take place from 26-28 July 2005 at the Townsville Showgrounds.

In his official statement of endorsement, Premier Beattie comments that "Over the next 30 years the spotlight will be on Townsville as it develops into the State's next major base metals processing centre. In particular this area has the ability to capture value-adding opportunities from the North West Minerals Province, and as such generate significant new investment, economic growth and employment for the region. In July 2005 exhibitors and visitors to the Townsville Industry Week will be able to see the significant capabilities of Queensland companies working in, and with, the mining and mineral processing industries."

The Queensland Government, through its Department of State Development & Innovation, is one of a long list of supporting organisations that have thrown their weight behind Townsville Industry Week 2005. Others include City of Thuringowa, City of Townsville, Austrade, Ausindustry, Commerce Queensland, Townsville Chamber of Commerce, Port of Townsville and Townsville Enterprise.

With a full 6 months to go until the opening of TIW 2005, the impressive list of confirmed exhibitors continues to go from strength to strength. Recent additions include Minpro Supplies, Fluid System Technologies, Boral Asphalt, Bullivants, Farnell in One, Testo, KAB Seating, Ergon Energy, Orrcon, and OneSteel.

Reed Exhibitions' Group Manager – Industrial Events, John Gorton, confirms that 'with 6 months to go, the progress of North Queensland's leading industrial exhibition in 2005 is in great shape. The excellent response to TIW 2005 from exhibitors and supporting organisations is a clear indication that the new venue, revised concept, extended show hours and wider variety of exhibiting options have been very well received. We are firmly on course to deliver the high-quality trade exhibition that reflects the region's dynamic industrial activity.'

To arrange media interviews and discuss photo opportunities, please contact Reed Exhibitions' North Queensland Representative Robert Heaton on 07 4789 or 0429 879491.

Townsville Industry Week (TIW), 26 – 28 July 2005, Townsville Showgrounds. For more information, visit www.tiw.reedexhibitions.com.au or phone 02 9422 8822.

TIW 2005 is a trade-only event.

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