



PRELIMINARY POST SHOW REPORT

www.tiw.reedexhibitions.com.au

Reed Exhibitions would like to thank you for participating at Townsville Industry Week 2005. The overwhelming feedback from exhibitors and visitors has been extremely positive. We hope you were successful in achieving your objectives!

Here is a snapshot of the statistics* generated though visitor registration. A more comprehensive report will be produced later where all figures and statistics are CAB Audited

Total Number of Visitors TIW 2005 **1,640**

Daily Breakdown	No's
Tuesday	399
Wednesday	847
Thursday	499

State Breakdown	Percentage
QLD	95.7%
VIC	1.2%
NSW	0.9%
WA	0.2%
ACT/NT/TAS/SA	0.3%
International	0.4%
Not supplied	1.3%

Visitor Quality

Upon registration to TIW, visitors were asked to indicate their Job Function and Industry. Here is a snapshot of results;

Job Function

Owners, Senior Management	15.2%
Engineers	12.8%

Industry

Maintenance	15.7%
Mining	13.6%
Construction	12.6%
Defence/Aerospace	8.3%
Sugar	7.3%

Exhibitor Statistics

Total No. of companies:	112
No. of exhibitor personnel:	567

“Phenomenal. Good leads, big companies - areas we wanted to get into. We’re ecstatic how it’s gone. TIW 2005 has been very effective for us, we’ve achieved a lot of what we came here for.” **Keith Lawrence - Pro Skills**

“We’ve raised the profile of our company. Introduced new products. People know we’re available locally. It’s been successful - a lot of prospects. Was wonderful, you’ll see us again in 2007.” **Michael Diaz - FAG Australia**

“There’s been a good variety of visitors - we’re very happy with the way the show’s gone.”
Steve Drury - Weldlock Industries

If you would like to book your stand or discuss anything to do with the next event please fax this back to Paul Baker at (02) 9993 8342 or email: paul.baker@reedexhibitions.com.au or tel: (02) 9422 8822.

Name: _____
 Company: _____
 Telephone: _____ Fax: _____
 Email: _____

* Source Tradevent Registration